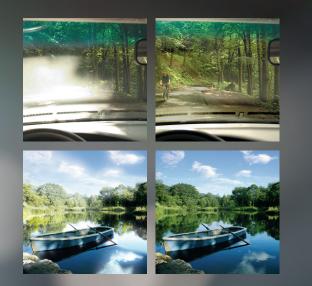
## RODENSTOCK POLARISED LENSES.



## What is polarisation?

When light hits a reflective surface, such as water snow or even cars and buildings, the light can become polarised, resulting in glare that can interfere with your vision. Only polarised lenses can remove this glare, working like a venetian blind to block out horizontal polarised light waves.

## Glare-free vision for increased safety.

Glare can be uncomfortable on your eyes, but when the angle of reflection is just so, the glare can become blinding and often dangerous, as in the case of driving a vehicle or piloting a plane.

Ordinary tinted sunglass lenses only reduce ambient light that reaches the eye, therefore cannot block glare. Only polarised lenses can reduce ambient light and block out this dangerous, blinding glare.

#### Benefits:

- Increased safety and comfort in wear when driving outdoors and during sports
- Greater contrast, better colours, clearer details
- Glare-free, relaxed vision without fatigue
- Healthier vision due to 100% UV protection
- Available in a range of attractive tint options

Interested? Call in for a no-obligation consultation. As specialists for Rodenstock's lenses, we offer you personalised, comprehensive, expert advice.

Stop by any time – we look forward to seeing you.

#### YOUR OPTICIAN:

Rodenstock UK Ltd Springhead Road Kent DA11 8HJ www.rodenstock.co.uk

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## RODENSTOCK TINTS.

The best choice and protection - whatever the weather. house-of-better-vision.com

RODENSTOCK

See better. Look perfect

## TINTED LENSES.



## Why tinted lenses? Tinted lenses perform a

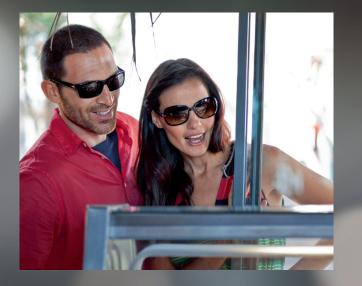
number of jobs: light tints provide more comfort for vision under normal light conditions; sunlenses provide protection against irritating glare and dangerous UV radiation.

Rodenstock offer a wide range of fashionable tints, optionally in monochrome colours or with a graduated tint.



The fashionable graduated tints present a particularly attractive combination of design and function since they are the darkest where the sun's rays hit the lens: in the upper half. Irrespective of the colour of their tint, our sunlenses always give you full protection against UV and glare - without restriction and in your individual prescription.

# RODENSTOCK SUNCONTRAST LENSES.



A good sunlens protects your eyes against UV radiation. SunContrast sunlenses do even more: they offer contrastenhanced vision even under harsh or diffuse light.

### All-round protection for every moment

Exact vision and the recognition of important details are particularly important when driving or during sport or leisure activities. Good sunlenses must prevent glare while still maintaining natural colour contrasts. One hundred per cent UVA and UVB protection is particularly important in locations with high reflections, e.g. by or on the water, in the snow, in the mountains or in town.

#### Perfect vision - even when driving

Light situations can change a lot faster in traffic. This requires a lot from your eyes. Fatigue, headache and a loss of concentration can result.

Wearing the right sunlenses is a definite advantage here: SunContrast drive, whose special tint is directly matched to the light conditions in the car. And your eyes are naturally also protected against glare and UV radiation outside the car with SunContrast drive.

## FILTER TINTS.



Delicate, but effective Filter tints are lens colours which have a light tint of only 10 to 20 per cent. Like white (non-tinted) lenses, they are suitable for everyday wear, but also offer a number of benefits which make



vision more comfortable: they reduce harsh artificial light, increase the contrast effect and also let you see small details more clearly.

Depending on your requirements, these lenses are available in the most varied colour shades; for example, in a warm brown, a gentle reddish brown, in an attractive grey, a fashionable blue or a bluish lilac. Naturally in your individual prescription, for singlevision lenses, multifocals or progressives.